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PLANTING FOR PLEASURE OR PROFIT

Excellence compels its own reward. Inferiority begs unheeded. In all things the world seeks merit—and gladly pays its price. The markets of the earth are never glutted with the good and the worthy—whether wares of factories, objects of art or fruits of vine and tree. The golden wine of Champagne, the fragrant tobacco of Cuban furrows, Kentucky’s blooded horses, the aromatic spices of India or Ceylon tea of ancient lineage—all command their own prices in all the ports of the seven seas.

Their dominance is of excellence—and their excellence is of breed.

Even so, in fruit or flower, vine or tree, the price you receive for your harvest, or the pleasure and satisfaction you derive from it, will measure greater or less—according to the quality of your planting.

To grow excellence—plant excellence.

This first and ancient rule of husband was hoary with antiquity when the pyramids were reared in the olden valley of the Nile. Today, as then, strength comes only from the strong.

HEDGE PLANTS

PRIVATE, California—The finest all purpose hedge. The most most popular and most beautiful hedge grown. A pretty shrub with smooth, shining leaves, of unusual beauty. For the ornamental hedge there are many plants that may be used with happy results, but the great demand for California Privet proves it to be the most popular and satisfactory of the hedges. 1 year old plants, 12 to 18 inches, $6.00 per 100; $50.00 per 1,000; 2 year old plants, 18 to 24 inches, $8.00 per 100, $70.00 per 1,000; 2-3 years, $10.00 per 100.

PRIVATE, Amoor River—Hardy for northern climates. It is of similar form and habitat to the well known California type; the foliage is not quite so glossy. 1 year old plants, $16.00; 2 year old plants, $12.00 per 100.

THE KENTUCKY NURSERY CO.

Incorporated

LANDSCAPE WORK OUR SPECIALTY
Shade, Ornamental and Fruit Trees, Shrubs, Hedges and Flowers

Our Silent Salesman

Comes in Quietly and Quotes You Our Best Price

Buechel, Ky.

Nurseries on Bardstown Road and
Gardiner Avenue

HOME PHONE
HIGHLAND 21-J
ORNAMENTAL SHRUBS OF QUALITY

Shrubs can be planted spring or fall, each season having its advocates. A certain amount of pruning is necessary and before planting the tops should be cut back so that it will not demand more nourishment than the roots can supply, until they have become attached to their new environment, but as far as possible this should be done to preserve their natural beauty. There is no home or farm in the whole country which cannot be improved in appearance and enhanced in value by the planting of appropriate shrubs and plants.

Shrubs 50c each, except where noted.

HYDRANGEA, Arborescens Grandiflora—Very hardy, blooms July to Sept. White flowers, 50c each.

HYDRANGEA, Arborescens Grandiflora—Very hardy, of white one-colored flowers; Aug.-Sept., changing to pink and blushing; 75c each.

HYDRANGEA TREE—The above Hydrangea in tree form.

HONEY SUCKLE, Tartarica (Bush Form)—Beautiful pink flowers, followed by orange or red berries in autumn, 50c each.

HOP BUSH, Virburnum Opulus—Brilliant foliage; 50c each.

HONEYBUZZARD, Viburnum Opulus—Brilliant foliage; 50c each.

HEMPHILL, Sphinx—Rosy pink flowers, 50c each.

HIBISCUS (Tree Form) —Foliage and bloom, 50c each;

HIBISCUS—Flowers and foliage, 50c each.

HIBISCUS—Large, green foliage; 50c each.

HIBISCUS—Large, white, 50c each.

HIBISCUS—Large, red, 50c each.

HIBISCUS—Large, orange, 50c each.

HIBISCUS—Large, purple, 50c each.

HIBISCUS—Large, mixed colors, 50c each.

HIBISCUS—Large, pink, 50c each.

HIBISCUS—Large, scarlet, 50c each.

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NUT TREES

Every farm contains some land that should be planted to nuts. Nut trees are very ornamental as well as valuable for their crops of nuts. The lumber obtained from these stately trees is in great demand and as a result the prices always the head market.

CHESTNUT, American Sweet—Valuable native tree, useful and ornamental. Timber very durable. Nuts are sweet, of delicate flavor. 6 to 8 feet, $1.50 each.

PDEC (Hazelnut)—Easiest of culture, growing 6 to 8 feet, hardy; profitable and satisfactory; succeeding in all kinds of soil, bearing early and abundantly. Nuts nearly round, rich and of excellent flavor. 2 to 3 feet, 75c. each.

HICKORY, Shelledark—White and shell thinner than any other. Also valuable for its timber. 2 to 3 feet. $1.50 each.

WALNUT, English—A fine, lofty growing tree, with handsome spreading head. Produces large nuts of thin shell, delicious nuts. 3 to 4 feet, $1.50 each.

WALNUT, White (Butternut)—A fine native tree, producing a large crop of nuts prized for its sweet, oily, nutritious kernel. 3 to 4 feet, $1.00 each.}

SOME POPULAR SPECIMENS OF OUR ROSE FAMILY

Climbing Roses

CLIMBING AMERICAN BEAUTY—Height 10 to 15 feet. CRIMSON BEAVER—Produces marvellous profusion of rich and fragrant flowers and dark glossy leaves. JUNE.—DOLOPHYRUS.—Flowers are borne in large clusters. EXCELSA (Red Dorothy Perkins)—Blood-red cluster rose. FLOWERS OF FAIRFIELD (Freeblooming Crimson Rambler)—Similar to Crimson Rambler, except flowers until frost. TAUSERSCHON (Thousand Beauties)—Hardy and strong. WHITE DOROTHY PERKINS—Same type rose as last. YELLOW RAMBLER.—Flowers deep, golden yellow; fragrant. PURPLE RAMBLER.—Rampant grower, covering large spaces in a single season. Flowers attractively colored. CLIMBING PEARL—Very early. Flowers are large, snowy. DEEPEST ETL—Flowers open for 4 inches and over in diameter. Center is built high, petals undistorted.

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SPEICES: Hoosier and Barberry Planting, $5.00 per dozen

PETITOURS.—Growing in all kinds of soil, bearing very early and abundantly. Nuts nearly round, rich and of excellent flavor. 2 to 3 feet, 75c. each.

HYBRID TEA ROSES

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DWARF EVERBLOOMING RAMBLERS

PINK BABY RAMLEER.—Original Baby Rambler, for growing on small pergolas or lattice. PINK OF KILLARNEY—Large, pink, fragrant flowers. RED BABY RAMLEER.—Wonderfully persistent and one of the choicest plants in cultivation for summer bedding.

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KENTUCKY NURSERY CO., The Home of Evergreens

**ARBORVITAS**

American—A beautiful native bright green; valuable for screens and hedge. 1½ to 2 ft., $1.00; 2 to 3 ft., $1.50; 3½ to 4 ft., $3.00. Pyramidii—Pyramidal shape and very compact; foliage is very dense. Price range at $1.25 per foot.

Bioto, Chinese Golden—Bushy grower with golden foliage. 1½ ft., $2.50 each.

Hovey’s Golden—1½ ft., $2.50; 2 ft., $3.50 each.

Compacta—1½ to 2 ft., $2.50; 2 ft., $3.50 each.

Globosa—1½ ft., $2.50; 2 ft., $3.50 each.

Siberian—1½ to 2 ft., $2.50 each.

_Evergreens Valuable for Foundation Planting_

A Greater Part of Your Life Is Spent at Home. Why Not Make It Beautiful?

For all around the year satisfaction, Evergreens fill the bill. Their many varied types sound a pleasant note of contrast when planted among deciduous neighbors. Their amazing colors and changing shapes throughout the year are never ending sources of joy and pleasure. From the very day they are planted they are most decorative and useful. Time only intensifies their beauty and piles up their usefulness with compound interest.

Planted as screens or hedges they fill their office admirably three hundred and sixty-five days in the year.

For shutting out objectionable features very pretty group effects can be produced that focus the attention and create a definite interest; a bit of landscape is produced and the objectionable features are completely lost sight of.

In foundation plantings they add beauty and distinct charm throughout the entire year. During the summer season their many delightful tints of green, blues and yellows create wonderful daily changing effects which dim if not altogether obscure all objectionable features. In winter there is a grandeur about an Evergreen planting that is supreme. On bleak, dark days they lend their touch of color and brighten the entire home.

**JUNIPER**

Irish—A slender, columnar form with numerous upright branches; invaluable in Italian gardens and whose architectural features are desired. Price range, $1.00 per foot.

Savin—15 to 18 in. spread, $2.00 each; 18 to 24 in. spread, $3.50.

Canadensis (Canadian Juniper)—15 to 18 in. spread, $3.00 each; 18 to 24 in. spread, $4.00 each.

Canadensis Aurea—15 to 18 in. spread, $3.00 each; 18 to 24 in. spread, $4.00 each.

Virginia or Glauca—A very vigorous variety with silver-blue foliage. 2 to 2½ ft., $5.00 each.

**EVERGREEN SHRUBS**

Can be used as individual specimens or grouped together in artistically attractive manner for borders and edgings.

MAHOSIA AQUIFOLIA (Holly-leaved) — Handsome native evergreen, medium size, shining, prickly leaves and spiny. 1½ to 2½ ft., $1.50; 18 to 24 inches, $2.50 each.

BOXWOOD—Thick dark leaves, dense in habit, used principally for borders and edging porch or lawn decorations. 12 to 15 inches, $1.50; 18 to 24 inches, $2.50 each.

**PINES**

Nigro (Dwarf)—A very attractive evergreen with dark green foliage tipped with silver. 1½ to 2½ ft., $5.00 each.

Scotch—Dense, broadly pyramidal, fifty to eighty feet high. 75c per foot.

**SPRUCE**

**Globe Arborvitae**

RETINISPORA (Japanese Cypress)

Filifera—2½ to 3 ft., $3.50 each.

Filifera Aurea—2½ to 3 ft., $4.00 each.

Plumosa—2½ to 3 ft., $3.50 each.

Plumosa Aurea—2½ to 3 ft., $4.00 each.

**FIR**

**Balsam**—Price range, $5.00 per foot.

**WINDOW BOXES**

Thirty Window Box Evergreens, assorted sizes and varieties as follows:

- 10 Norway Spruce, 12-18 inches.
- 10 American Arbor Vitae, 12-18 inches.
- 10 Red Cedar, 12-18 inches.

In case lots as listed above for only $25.00.

F. O. B.